Nordic Brand Manager

Deadline:
22-11-2026

Contact person:
Christine Sabri Quitzau

Job area:
Marketing

Job type:
Full time

Location:
HQ / Aldersrogade 1, 2100, Copenhagen

Are you excited about working with market-leading beauty brands? Do you have extensive experience with brand management and are you a strong marketeer with passion for results, details, and numbers? Then you may be the new colleague we are looking for to join our team.

SÆTHER is a leading player in the Nordic beauty market, and we are looking for a colleague to join our Nordic brand management team. The position is based in our Danish office, and you will be responsible for an exciting portfolio of beauty brands. With the support of the Nordic Sales & Marketing Manager, the Nordic Brand Manager is to facilitate the planning and implementation of the marketing plan in the Nordic Area. This includes managing and following the Sales & Marketing at a regional level as well as being the interface between the Brand owner and the local markets on all marketing- & sales related topics.

Key responsibilities
Together with the Nordic Sales & Marketing Manager you are responsible for the full P&L of a portfolio of brands. This includes the cooperation and negotiation with the brand owner, where you will then play an important part in building a strong and healthy collaboration to secure a satisfied brand owner.
Some of the **tasks you will perform to be successful are:**
- Prepare **marketing plans** in all aspects, including new product launches, trade marketing plans, pricing, assortment, PR, and merchandising together with the local team
- Responsible for planning, developing, and implementing **commercial strategies** based on your brand owner's goals and expectation
- **Financial planning and budgeting** both on local as well as Nordic level and secure maximum profitability and growth in line with Sæther's own as well as the brand owner's expectations
- Review on a regular basis **marketing budget**, key **sales analytics** such as sell in-sell out reports, customer P&L's, turnover estimations, and trend reporting
- Be the **one point of contact** for the brand owner
- Develop and nurture **strong relationships** with internal and external stakeholders across the Nordics
- Support for KAM before **Half Year meetings** with key customers

What we expect from you to succeed in this job:
- Relevant education at min. Bachelor or Master level
- Relevant business experience, more than 3 years - know-how of beauty brands or FMCG is preferred
- Strong financial skills and used to juggling all aspects of sales and ASP
- Eager to make a difference, and have a commercial mindset and analytical capabilities
- Result driven, structured and ambitious and able to prioritize in a fast-paced environment
- Passion for marketing and brand execution
- Including and out-going personality
- Excellent in Microsoft Office: Excel, Word, and PowerPoint
- Fluent in Danish and English

What do we offer you?
An exciting and challenging job in a fast-growing company where Passion, Relations and

Results are our guiding stars. You are your own limitation! You are offered individually negotiated salary, pension, and favorable benefits. An informal tone in a busy and positive working environment where you can influence your own workday.
We look forward to receiving your application as well as CV etc. We will conduct interviews on an ongoing basis.