

Brand Manager for Clarins

Deadline:
15-02-2026

Contact person:
Nina Førland

Job area:
Marketing

Job type:
Full time

Location:
Oslo / Lysaker Torg 5, 1366,
Lysaker

Are you excited about working with market-leading beauty brands? Do you have extensive experience with brand management and are you an expert on the Swedish market? Then you may be the new colleague we are looking for to join our team.

SÆTHER is a leading player in the Nordic beauty market, and we are looking for a colleague to join our Clarins brand management team. The position is based in our Norwegian office, and you will be responsible for an exciting brand portfolio on the Swedish market.

With the support of the Nordic Marketing, the Brand Manager is to facilitate the planning and implementation of the marketing plan in the Swedish market. This includes managing and following the Sales & Marketing at a regional level as well as being the interface between the Brand owner and the local markets on all marketing & sales-related topics.

Key responsibilities

Together with the Nordic Marketing Manager you have the responsibility for the cooperation and negotiation with the brand owner. This implies that you are to play an important part in building a strong and healthy collaboration to secure a satisfied brand owner.

- Local marketing – prepare marketing plans in all aspects, including new product launches, media planning & trade marketing plans.
- Be the one point of contact for the brand owner to anticipate and adapt on all touch points
- Develop and nurture strong relationships with your brand owner and stakeholders
- Oversee the execution of the local marketing plan.
- Represents the brand and presents key initiatives to customers at retailer meetings
- Responsible for planning, developing, and implementing commercial strategies based on our brand owner's goals and expectations
- Financial planning and budgeting on a local level and secure maximum profitability and growth in line with Sæther's own as well as the brand owner's expectations
- Review on a regular basis marketing budget, key sales analytics such as sell in/sell out reports, customer P&L's, turnover estimations, and trend reporting
- Ensure and develop partnership with brand owner throughout the region
- Development of strong relationships with all the different departments within Sæther

Your qualifications

You are a person eager to make a difference and have a commercial mindset and analytical capabilities. From previous positions, you have gained deep knowledge about the Swedish retail market. Also:

- Relevant education at minimum Bachelor or Master level.
- Minimum 3 years of relevant business experience — preferably within beauty brands or FMCG.
- Strong understanding of digital marketing and a passion for brand building and execution.
- Fluent in English, both written and spoken.
- Well-structured, efficient multi-tasker with the ability to prioritize in a fast-paced environment.
- Inclusive and outgoing personality with excellent presentation and communication skills.
- Driven to make a difference, with a commercial mindset and solid analytical capabilities.
- Proficient in Microsoft Office (Excel, Word, PowerPoint) and confident working with modern creative tools such as Canva.

What do we offer you?

An exciting and challenging job in a fast-growing company where Passion, Relations and Results are our guiding stars. You are your own limitation! You are offered individually negotiated salary, pension, and favorable benefits. An informal tone in a busy and positive working environment where you can influence your own workday.

We look forward to receiving your application as well as CV etc. We will conduct interviews on an ongoing basis.